



Quick to deploy and easy to implement on both simple and complex applications and websites

Includes a high quality and extensive geographic dataset, ready for immediate use

Google Maps For Enterprise

Google Maps for Enterprise - Overview

Fast, scalable, easy location mapping, Google Maps brings geographic accuracy and advantage to websites or internal projects of any size. Whether you're pointing to store locations on your public website, providing site information to guide business decisions or keeping tabs on critical links in your business supply chain, Google's mapping technologies let you show location data in easy-to-use interactive maps. With its intuitive, visually appealing mapping interface, Google Maps lets you display location information for products, events, assets or retail sites, helping customers and employees understand where you do business.

Google Maps for Enterprise provides:

- Performance and ease of use that people love
- Flexible overlay of custom data with the JavaScript-based API
- Seamless integration of maps in your web application
- Robust data coverage of North America, Europe and Asia
- Satellite images for detailed views of the Earth

Google Maps for Enterprise utilizes the Google Maps API, the solution for free, public facing web sites and adds enterprise quality support plus the ability to integrate maps into intranet applications. Google Maps for Enterprise is designed for the following implementations;

- Maps may be viewed behind the firewall or behind a paid subscription or login
- Map implementations that require dedicated support including telephone support for your use of the Google Maps API
- Maps that need backend geocoding for a large number of locations

Applications

- Workforce management - manage your employees and resources in the field
- CRM - instantly see the locations of customers
- Operations and logistics - provide geographic context for operating needs from tracking shipments to managing supply chains
- Marketing - get a geographic view of your sales trends and customer concentrations to better understand business performance
- External Websites - public-facing applications from location finders to showcase sites.
- Hosted Applications - provide Google-quality maps into hosted applications including vehicle locators and asset tracking systems.



HEDLOC provides sales, support and services for Google Enterprise IT solutions

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